

DAVID BLAKE

The "Flip Flop Philosopher"



FROM DISTRACTION TO ACTION

JACK CANFIELD

"The world needs what you have to offer."

LIVE NATION

"It was an amazing hit all around! Nothing but great comments. You sure know how to work a room!"

True Value

"Thanks for a different & upbeat experience. Success!"

BIOGRAPHY

From professional development with Disney to underwater rescue training alongside Navy divers, David's life purpose has always been to Explore, Experience and Share. After surviving a medical mistake, David harnessed his unique expertise of thriving in the unknown to help organizations use humanness to re-imagine resilience.

He is the President of the National Speakers Association (NSACF) and the admired originator of the Flip Flop Philosophy.

SYNERGIZE your audience to **ACTION** by flip flopping their thinking to rewire awareness and shift behaviors. If you need to **INSPIRE**, **RE-ENERGIZE** and make **HUMANNESS** accessible again - Hire Dave TODAY!

FLIP FLOP YOUR THINKING

What is the Flip Flop Philosophy?

The Flip Flop Philosophy is transforming what isn't working into what we truly desire by turning thoughts and ideas on their head so we can see things differently. This inspires new perspectives and creates new experiences. Exploring what it means to be human in today's world so you can make today's world more human. **Humanness is Back in Business.**

ATTENDEES WALK AWAY WITH

- Essential Principles to Navigate the Unknown
- Ways to Match Your Metrics to Your Mission
- Dynamic Employee Engagement
- A New Perception on Limitations and Disability
- Neuroscience Insights to Achieve Connection and Belonging



TOPIC HIGHLIGHTS

Disability: Handicapped Acceptable – Human Accessible

Goal Setting: Goals Get You Out Of Holes

Wellness: The Stress Of Stress Reduction

Change: Navigating The Unknown

Thought Leadership: It's Not Just Business, It's Personal

This **Inspirational Keynote** is customizable to your organization's program.



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FLIP FLOP YOUR THINKING

Live with David Blake



Introducing the Flip Flop Philosopher

After a major medical mistake, this industry leader found himself in a dark hole, seemingly impossible to escape. In pursuit of relentless forward progress towards his true desire to walk, talk and 'live' again, he Flip Flopped his thinking, created a Life by Design, then retook the stage to share the radical path he forged to get from where he was to where he wanted to be...a return to Outrageous Humanness.

David's expertise on human connection, leading people from distraction to action, is highly sought after by industries and associations such as the Sandy Hook Promise Group. After the Broward County school shooting, David traveled the states to share the Know The Signs program with over 400,000 middle and high school students, administrators and law enforcement. He has taught new skills to those recently released from prison to empower them to remove the mental blockers holding them back from their greatness. As a representative for the disabled and DEI (Diversity, Equity and Inclusion), David has lent his voice to countless groups and towns to assist in creating healthier, more inclusive communities.

Infusing humor, this National Action Speaker and Synergy Coach helps people re-energize and shows companies how to re-imagine resilience by putting humans center stage. He is the President of the National Speakers Association (NSACF) and the admired originator of the Flip Flop Philosophy.

Outside of speaking, David resides in South Florida with his wife Lisa. Most days you can find him 'on' the water sailing with friends, 'above' the water parasailing or 'by' the water drinking coffee and chatting with a turtle.



[Website: DavidBlakePresents.com](http://DavidBlakePresents.com)
[David Blake Demo Reel](#)
[Welcome To The Flip Flop Philosopher](#)



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WHY CHOOSE US



CAUSAL CONSULTATION CALLS
CUSTOMIZABLE SPEECH
TRANSPARENT FEES
EASY TO WORK WITH
SIMPLE BOOKING PROCESS
OUR HELPFUL TEAM IS AVAILABLE AND QUICK TO RESPOND

David Blake Presents is Leading People from Distraction to Action.

In the blink of an eye, every facet of business can change forever. David works with companies that want to leverage people's passion to increase profits and critical thinking, and who are looking to hard-wire Humanness back into their businesses. David speaks on 'Navigating the Unknown', 'Flip Flopping Your Metrics to Match Your Mission' and 'Making Goals Achievable by Utilizing Hidden Team Member Talents'. Stripping away buzz words and platitudes, David offers real life solutions to seemingly complex obstacles. If your organization is looking for new building blocks to help humans re-energize, connect and sustain longevity or resilience, we invite you to reach out via phone, email or text.

You're In Good Hands

In addition to speaking, David Blake has an extensive background in the corporate event industry. We are your responsive, reliable, no pressure partner. Our team provides excellent service and we're **there when you need us.**

Disabled By Fate. Philosopher By Choice. Life By Design.

Who Is David? David is the President of the National Speakers Association (NSACF) and a Certified Innovation Coach (Thinkubator - Chicago). He is the admired originator of the Flip Flop Philosophy and created the Island Minute video series for planners: A weekly oasis in your inbox to help people infuse more balance into their work and home life. No matter who you choose to speak at your event, we invite you to [Take A Little 'You' Time.](#)

David Blake Presents is a member of Meeting Professionals International and the Professional Convention Management Association.



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PROGRAMS WE OFFER:

All programs are a **30 to 90 min keynote** and can be customized to include a workshop or breakout. Programs are offered for in-person, virtual, or hybrid. We use a professional production studio for all virtual events.

FLIP FLOP YOUR THINKING

Leverage the untapped talents of your group and their potential to succeed. David Blake, The Flip Flop Philosopher, shares personal and professional tools to overcome immense obstacles, inspiring your organization to thrive through times of great change.

In this session you will:

- Develop Essential Principles to Navigate the Unknown
- Understand the Neuroscience Behind Connection and Belonging
- Learn How to Implement Innovative Tools to Feel Human Again
- Build Dynamic Employee Engagement

DISABILITY: HANDICAPPED ACCEPTABLE – HUMAN ACCESSIBLE

Due to a medical mistake, overnight David Blake became 2 things: Handicapped and Unacceptable. We all have limitations, things we can't do without others. The ability to connect is a skill-set. Technology has all but replaced connection, resulting in people feeling more isolated than any time in history. As a representative for the disabled and DEI (Diversity, Equity and Inclusion), David Blake uses a heap of humor and humanness to assist you in creating healthier, more inclusive communities.

In this session you will:

- Understand the Neuroscience Behind Connection and Belonging
- Develop the Ability to Connect with Anybody
- Flip Flop Your Perception of Limitations and Disability

GOAL SETTING: GOALS GET YOU OUT OF HOLES

This is a time of great change. When your business falls out of balance, achieving big goals is the only way to create resilience. Smart companies know that if you don't figure out how to hurdle obstacles and make achievements, your competition certainly will. David Blake will demonstrate the power of synergy of purpose by sharing the practical steps to goal setting that will spur people toward action – both planned and inspired.

In this session you will:

- Discover Ways to 'Flip Flop' so Your Metrics Match Your Mission
- Gain the Skills to Synergize Team Member Talents
- Learn to Navigate the Unknown



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The Flip Flop Philosopher

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WELLNESS: THE STRESS OF STRESS REDUCTION

'WORK LIFE BALANCE' Is a Supervillain that must be destroyed! Using JOY as your GPS and the Positive Operating System, David Blake will show you how to navigate the stress of stress reduction, Flip Flop your thinking and create a Life By Design.

In this session you will:

- Help People Catch Their Breath and Regain Control of Any Situation
- Learn to Separate Work From Life and Be Okay with Not Being Okay
- Develop Essential Principles to Navigate the Unknown

CHANGE: NAVIGATING THE UNKNOWN

It's okay to not be okay, but when surviving in the unknown turns into coping by distraction, we cannot be as successful as we know we would be. With a return to Outrageous Humanness, David Blake will demonstrate innovative ways to install proper structure so you can stop getting distracted and hone in on your goals.

In this session you will:

- Flip Flop Your Thinking to Turn Distraction to Action
- Develop Essential Principles to Navigate the Unknown
- Learn How to Implement Innovative Tools to Feel Human Again

THOUGHT LEADERSHIP: IT'S NOT JUST BUSINESS, IT'S PERSONAL

Success is not a straight line. It looks more like a tangled pile of string. Great leaders need a vision and a goal in order to thrive during times of great change. Flip Flop Philosopher, David Blake, will demonstrate how making 'humanness' accessible again and clearly sharing your goals, your vision and your plan will inspire people to follow your lead.

In this session you will:

- Follow the Process of Unknotting the Strings of Success
- Discover How to Rewire Awareness and Shift Behaviors
- Gain Tools to Inspire and Re-Energize People



DAVID BLAKE
The Flip Flop Philosopher

SPEAKER FEES:

*50% Deposit to hold the date. Balance due 30 days prior to event.

Onsite Signature Speech (Up to 60 min): \$7500

Flip Flop Your Thinking

*Travel and logistics calculated on a per event basis for live events.

Virtual Signature Speech (Up to 60 min): \$7500

Flip Flop Your Thinking

*External production studio rental fees calculated on a per event basis for virtual events.

Emcee/Facilitation and 60 min Keynote \$9500

(Up to 4 hours total): Virtual or In Person

*Travel and logistics calculated on a per event basis for live events.

Additional or Add On Services May Include:

Longer Programs, Breakouts, Moderator, Retreats

Travel & Logistics For In Person Events Include: \$1500

Airfare/Transportation

Meals

Lodging

Per Diem

Production Studio For Virtual Events Include: \$Call

Fully Equipped Video Studio

Complete Video Production/Event Recording

Green Screen Capable

Streaming Platform

Stream Engineers (Production Crew)

Redundant Internet & Power



DAVID BLAKE
Action Speaker and Synergy Coach

*Pricing subject to change based on event needs, customization, timing, last minute changes and normal annual fee schedule.



SPEAKER VIDEOS

Corporate Interview

Disability Promo

Speaker Reel

Testimonial Reel



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The Flip Flop Philosopher

