



DAVID BLAKE FACT SHEET

Does David have a Bio? An introduction bio is included in the media kit. A more fulsome bio is at the bottom of this Fact Sheet.

What are the topics and deliverables David covers? Here are the topics he covers, as well as the program titles. Please locate the program descriptions within the media kit for the deliverables for each.

- Inspirational: Flip Flop Your Thinking
- Goal Setting: Goals Get You Out of Holes
- Change/Adversity: Navigating the Unknown (This program also applies to the topic of 'Change')
- Thought Leadership: Its' Not Just Business, It's Personal
- Wellness: The Stress of Stress Reduction
- Disability: Handicapped Acceptable – Human Accessible
- Creativity: Flip Flop Your Thinking

What does David offer that is something different? David is the Flip Flop Philosopher. His focus is to take people *From Distraction to Action* and to put *Humanness Back in Business*.

What client problems does David solve/takeaways he leaves audiences with? While the specific deliverables for each of his topics can be found in his media kit, key solves/takeaways are:

- Helping people Navigate the Unknown
- Helping attendees Make their Metrics Match their Mission
- Showing attendees how to Flip Flop Your Thinking so they can make their office, teams or work environment 'More Human'
- A New Perception on Limitations and Disability
- Dynamic Employee Engagement
- Neuroscience Insights to Achieve Connection and Belonging

What type of audiences/industries is David best suited for? David goes by client need. He is best suited for those who are proactively looking:

- For change
 - To take next steps
 - To put Humanness back in their businesses
- Or
- To leverage people's passion to increase profits and critical thinking

Are there any audiences for which David doesn't feel he is a good fit and why? While David is happy to meet and discuss the needs of anyone who is interested, these types of organizations are rarely looking for what David has to offer:

- Technology (cyber security, Data/Analytics, IT)
- Sales
- Banking/Finance
- Law Enforcement
- Artificial Intelligence
- Lawyers/Legal

Audience size: What is too small? What is too big? David works with audiences under 10 up to several thousand, but his sweet spot is 10 - 500

Do you feel David is best as an Opening speaker or an End of day speaker and why? Clients tend to book David as an opening speaker so they can 'Flip Flop' people's thinking and inspire new perspectives from the start. That being said, David is great at closing the day/event by driving home the organization's message and sending people on their way, inspired to take immediate action on their new perspectives

Does he travel? Yes. David Travels US/internationally for events. Passport/Passport ID are current.

Is his office quick to respond? Yes. This office is easy to reach and very responsive.

How do you approach bookings? Helping companies achieve their goal for which they are hiring a speaker is how we approach all potential bookings. We are very careful to make certain there is a fit before David steps on any stage. People who work with David adore him because he is easy to talk to, easy to work with and they know he truly cares about them and their event.

Is David Flexible during the planning process/on-site? Yes. David worked in the corporate entertainment industry for years and is highly flexible during the planning process and certainly onsite.

Is David Tech Savvy? Yes. He was using Zoom before Covid, when it was still upcoming technology. He is tech savvy.

Virtual Events: Whenever David presents virtually, we use a production studio.

David's Fees: David's fee schedule is attached to the media kit. If you have a client with a smaller budget, David can be flexible on rates and is always open to a conversation to see what can be worked out to make the client happy within their budget. David has a travel and logistics fee on top of his speaking fee (can be found on the fee schedule).

Do you refer spin off business to bureaus who book you? Yes. We are an ethical company. Whenever we receive spin off business from an event booked through a bureau, we will take their information and refer them back to the bureau.

What city is David based out of? David works out of Orlando and Chicago.
Chicago: 6/1 – 11/30 Orlando: 12/1-5/31

What format does David prefer - keynote, moderated conversation or workshop? David enjoys interacting with people in all forms, but his sweet spot is Keynote with moderated conversation.

Does David customize for different audiences/needs of client? Yes. All programs can be customized for different audiences/needs of client.

How many speeches do you do per year or would like to do? 50 is the maximum events David takes per year in order to maintain 10,10,10 – A life balance plan David shares in his keynote.

Are you open to pre-event calls? Pre-booking calls? Yes. Whenever possible, David prefers them for all upcoming events.

What are your board affiliations? David sits on the board as the Immediate Past President for the NSA (National Speakers Association, Central Florida). Additionally, he is the chair of their DEI (Diversity, Equity & Inclusion) committee.

What would people be surprised to know you are an expert in or have experience with? David is a Certified Master Scuba Diver

Full Bio – David Blake

Disabled By Fate. Philosopher By Choice. Life By Design.

David works with companies that want to leverage people's passion to increase profits and critical thinking, and who are looking to hardwire Humanness back into their businesses. He speaks on Navigating the Unknown, *Flip Flopping* your Metrics to match your Mission and making goals achievable by utilizing hidden team member talents.

Why Choose Us? "When meeting professionals desire a responsive, reliable, no pressure **partner they can trust** to deliver for them and the clients they serve, David Bake is the speaker to choose."

Who Is David? David is the President of the National Speakers Association (NSACF), a Certified Innovation Coach (Thinkubator - Chicago) and the admired originator of the 'Flip Flop Philosophy.' David Blake Presents is a member of Meeting Professionals International and the Professional Convention Management Association.

What Is 'The Flip Flop Philosophy?' The Flip Flop Philosophy is transforming what isn't working into what we truly desire by turning thoughts and ideas on their head so we can see things differently. This inspires new perspectives and creates new experiences. Exploring what it means to be human in today's world so we can make today's world more human. Humanness is Back in Business!

How Does He Help Organizations? Infusing humor, this National Action Speaker and Synergy Coach will drive home the organization's message, train a skill or introduce a new company concept. His program topics are: Goal Setting, Change, Thought Leadership, Wellness, Disability and Inspirational/Creativity.

Why Does He Do This Important Work? David's Life Purpose is to Explore, Experience and Share. After a major medical mistake, this industry leader found himself in a dark hole, seemingly impossible to escape. In pursuit of relentless forward progress towards his true desire to walk, talk and 'live' again, he Flip Flopped his thinking, created a Life by Design, then retook the stage to share the radical path he forged to get from where he was to where he wanted to be...a return to Outrageous Humanness.

How Does He Apply This Philosophy To 'His' Home Life? David's expertise on human connection, true synergy and resilience is highly sought after by industries and associations such as the Sandy Hook Promise Group. After the Broward County school shooting, David traveled the states to share the Know The Signs program with over 400,000 middle and high school students, administrators and law enforcement. He has taught new skills to those recently released from prison to empower them to remove the mental blockers holding them back from their greatness. As a representative for the disabled and DEI (Diversity, Equity and Inclusion), David has lent his voice to countless groups and towns to assist in creating healthier, more inclusive communities.

You're In Good Hands. In addition to speaking, David Blake has an extensive background in the corporate event industry. Our team provides excellent service and we're there when you need us.

No matter who you choose to speak at your event, we invite you to Take A Little 'You' Time by subscribing to the [Island Minute Video Series](#) for planners. It's a weekly oasis in your inbox to help people infuse more joyous balance into their work and home life.

Outside of speaking, David resides in South Florida with his wife. Most days you can find him 'on' the water sailing with friends, 'above' the water parasailing or 'by' the water drinking coffee and chatting with a turtle.